

2025 Enrolment Advice

PROGRAM CODE	DMCO	YEAR LEVEL	1
PROGRAM NAME	Master of Communication		
ACADEMIC PLAN	Postgraduate	CAMPUS	City West
CAMPUS CENTRAL (Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)	Campus Central City West, Level 2, Jeffrey Smart Building Campus Central Magill, Level 1 – B Block askcampuscentral@unisa.edu.au 1300 301 703	ACADEMIC UNIT (Please contact the Academic Unit if you have any other queries)	UniSA Creative Academic Services (Teaching) Team CTV-TeachingLearning@unisa.edu.au

DEFINITIONS:

Subject Area and
Catalogue Number
Class Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

Enrolment Class

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Related Classes

An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Auto Enrol Class

Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases, you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.


External Class

In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

There is only one enrolment class number you need to enter in 'Manage my Enrolment' when enrolling.

First Semester (Study Period 2)				
Subject Area	Catalogue Number	Course Name	Classes	Notes
COMM	4005	Communication and Media: Advanced	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>
COMM	5004	Communication Contexts	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>
COMM	5069	Social Media Management	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>
COMM	5081	Professional Communication	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>

Second Semester (Study Period 5)

Subject Area	Catalogue Number	Course Name	Class numbers	Notes
		Elective (4.5 units)	Please refer to Notes	<p>Select a postgraduate level course (ie. a course code number that begins with 4 or above, such as MARK 5080) from anywhere across the university that is available as an elective.</p> <div>  UNIVERSITY-WIDE ELECTIVE COURSE Yes </div>
COMM	5084	Content Creation	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>
COMM	5068	Managing Digital Design	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>
COMM	5005	Campaigns and Crises	<p>Enrol into 1 Seminar</p> <p>Please refer to the class timetable for further information.</p>	<p>Enrol in one Seminar class or Enrol in the external/online class.</p>

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.
4. **If you have a Study Plan, please bring it to your enrolment session to assist with enrolment.**

DMCO PROGRAM RULES & NOTES:

NOTES

1. Students who have completed the UniSA Graduate Certificate in Strategic Communication are eligible to enter the program with 18 units of credit (0.5 EFSTL) and may complete the program in 1.5 years full-time study or equivalent part-time study. These students will receive credit for this course.
2. Students who have completed the UniSA Graduate Certificate in Social and Digital Media Management are eligible to enter the program with 18 units of credit (0.5 EFSTL) and may complete the program in 1.5 years full-time study or equivalent part-time study. These students will receive credit for this course.
3. Students who have completed the UniSA Graduate Diploma in Communication are eligible to enter the program with 36 units of credit (1.0 EFTSL) and may complete the program in 1 year full-time study or equivalent part-time study. These students will receive credit for this course.
4. Students who have completed the UniSA Graduate Certificate in Film and Television are eligible to enter the program with 18 units of credit (0.5 EFTSL) and may complete the program in the equivalent of 1.5 years of full-time study.
5. Students who have completed the Bachelor of Communication and Media (MBCD), the Bachelor of Creative Industries (DBCI) or the Bachelor of Journalism and Professional Writing (MBJR) will receive 18 units of Advanced Standing.
6. Students undertaking the Pathway to Masters between the Bachelor of Communication and Media (MBCD), the Bachelor of Creative Industries (DBCI) or the Bachelor of Journalism and Professional Writing (MBJR) and Master of Communication (DMCO) programs will receive credit.
7. Students wishing to take MARK 5080 as a Master elective will need to take MARK 5025 in Year 1.
8. Students can select a Masters elective from the recommended list or another university-wide Masters-level elective in negotiation with the Program Director.

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at [Campus Central](#).

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External model does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity. It is strongly recommended that you visit the Study Support webpage to gain valuable information regarding your studies.

<https://i.unisa.edu.au/students/student-support-services/study-support/>

PART TIME STUDENTS

You can study part-time which means undertaking less than the load specified for full time status.

(Full-time load - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **Academic Unit contact details** listed on the first page or contact [Campus Central](#).