Video made easy(ier)

KerryJ

Online Education Designer, DIV EASS

University of South Australia

Acknowledgement of country

Why create video?

- Social presence
- Multi-modal delivery
- Reduce repetition
- Custom content
- Personalised feedback

What research tells us

Study 1: 11 week online undergraduate course

- Welcome video
- Weekly lectures
- Discussion questions
- Instructions for assignments
- As needed for complex topics

Draus, P.J., Curran, M.J., and Trempus, M.S. (2014

What research tells us

Study 1 student feedback (N=83)

78% - helped me better understand material

86% - contributed to my satisfaction

92.7% - helped me understand instructor

91.5% - want MORE instructor-generated video

What research tells us

Study 1 student behaviour

Discussion forum participation up 14.7%

"Video discussion segments really got me thinking…"

"Discussion videos really sparked a lot of good debate"

Viewing of voiced PPT slides decreased

Students perceived videos as having "more" content

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What research tells us

Study 2: Asynchronous video communication, fully online course

- Instructor posed question via video
- Students answered questions via video
- Instructor provided individual feedback via video

What research tells us

Study 2: Asynchronous video communication, fully online course

Students preferred this course to ALL others
- felt instructors demonstrated genuine interest in students
- effective in explaining difficult concepts
- responsive

What research tells us

Study 2: Asynchronous video communication, fully online course

Instructor

felt more connected to students

videos better representation
of knowledge than text

didn't feel took more time to mark

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What research tells us

Study 3: Feedback for Educational Technology students, blended course

Text - concise and easier to access

Video - more emotionally supportive, but less specific

BUT

Video useful for complex feedback or multiple corrections

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What video resources are available?

Green screen room – Production

Field camera kit - Production

Windows Movie Maker – Post production

Helix Media Server – Distribution

Green screen room

Location: B1-47B Magill Campus

Support: Me +/or Mark Dowd, Tutorials

Bookings: MAG-B1-47B@unisa.edu.au

Keys and USB 3:   Front desk, G building

https://vimeo.com/user30844016/review/125878932/611cd569f0

https://lo.unisa.edu.au/course/view.php?id=49

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Post production with Windows Movie Maker

IT can install for you

Free from Windows

Tutorial videos and training available

Can edit, trim, add captions

References

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