

# Course Welcome Video



## Purpose



Build social presence and connection with students.

Communicate your interest/passion in reference to the subject matter. Provide a brief overview of the course.

Introduce a key motivational strategy that will help engage students.

Introduce the course in a manner consistent with UniSA layout and design.



## Script Preparation

**Tell the students who you are.**



*Use a conversational style.*

**Outline key elements in your course.**



*Keep detailed assessment information for a separate video or add as text document.*

**Practice reading your script aloud to gauge pace and flow.**



*An auto-cue will be used, your script needs to be ready prior to recording session.*



## Practical Considerations

**Video length between 3–5 min.**



*Script length guide: 1 - 2 pages using double line spacing produces a 3-5 minute video.*

**Audio - Lapel microphone with transmitter is used for sound quality.**



*Clothing choice - trousers and shirt/top make attaching the audio device easier to manage.*

**Green Screen technology is used in the video production.**



*Clothing Colour - avoid shirts/tops coloured green or blue tones similar to the UniSA blue.*



## Presenting Yourself

**Smile and speak to the students. Show interest /enthusiasm.**



*Friendly and approachable.*

**Voice, normal speaking volume.**



*Breathe, pause where appropriate.*



## Closing Message

Encourage students to participate.

Wish them well.

Contact BUE Online Educational Design team for more information



Use this link to see detailed pdf guidelines <http://bit.ly/20MUoLv>

