TEACH STUDENTS THE 4 PURPOSES OF WRITING:

- Reading is an important capability that needs to be developed in the university as students who
 efficiently learn how to read will also be able Inform
- Persuade
- Inspire
- Entertain

SIMPLE RECIPE FOR WRITING INSTRUCTION

- 1. Explain to students which genre they are about to work on and why.
- 2. Provide a good model and preview the scoring rubric, then use the rubric to critique the model, annotating it as you go.
- 3. Invite students to critique models of varying quality so that they can see the characteristics of effective and ineffective writing.
- 4. Explain why pre-writing is so important, and hold students accountable for pre-writing strategies.
- 5. Teach pre-writing strategies. Model every step of pre-writing process repeatedly (interpreting task, brainstroming, writing the thesis statement, drawing up an outline, etc.) and walk students through plenty of guided practice.
- 6. Give timely feedback on actual writing. Rather than provide generic comments such as 'this does not make sense' or 'incorrect tense', explain how the student can fix-it.

(Tantillo, 2012, p. 86-88)

THE 'WHAT', 'WHY' AND 'HOW' OF TEACHING WRITING

- What: discuss the rules of academic forms, genres and conventions.
 - Offer models for each of these elements.
- Why: stress the heuristic nature of engaging in activities that lead to the production of items for assessment.
 - Reduce the negative impact of the fear of being judged.
 - Effective writing is about communication and good writers take note of the readers.
- How: detail a plan for the prepare, draft and review process that encourages good practice.