Reflection examples

Can you match each of these labels to the paragraphs?

<table>
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<th>Describe</th>
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One important issue I learned about is how, for environmental benefit, it is important to move away from use of grey energy (Didier 2009). Fossil fuels are not renewable and their continued use will lead to further environmental destruction. However, it is too costly for most businesses to make the move to renewables as grey energy is by far the cheapest. This is because renewable technologies are still being developed. This information was new for me and I want to read more and think about how to resolve the economic argument with the environmentally sound argument. To do this I will ...

I have spent some time thinking about where I would like to work in the future. After this experience I think I would definitely choose a job which gives me the opportunity to make decisions about issues that matter in the world. Since, according to Bendit (2013) ecological considerations are going to become more important in the world, I am now considering looking for employment in this area. After this workplace experience I have decided I would not want to be employed in a field that didn’t fit with my values. While this choice may be ethical (Deers 2010) and provide satisfaction it means I am in effect narrowing my employment options. I will talk about this with my friends and family as I don’t want to be uninformed and I think they will provide useful suggestions.

Ecobenz is a consultancy which specialises in renewable energy solutions. During my placement there I learned about the different types of renewables and their difference applications. I also discovered the structure of the organisation. The CEO, Bill Bloggs set up the consultancy aiming to avoid creating a hierarchy. Instead he attempts to share equally the key roles and responsibilities in the organisation. As an outsider I was not part of this structure but I did find that I was allowed a surprising level of autonomy. One example of this was when we were all called to a meeting on a Wednesday morning. I was feeling very nervous about it because I hadn’t met many of the consultants...

I thought about this and what it must mean for Ecobenz. On the one hand they are trying to survive in a world where grey energy is still the cheapest but they are, for ethical and environmental reasons, wanting to promote an alternative. They must somehow convince their customers and potential customers that their advice will be a better choice even though it is more expensive. During my placement I looked for strategies that Ecobenz is using. Were they for instance taking the...
approach used by Ghering et al. (2012) where the company’s ethical and environmental position was made public and affected every aspect of its operations? I applied Ghering’s tests of applicability and sustainability as outlined in Ghering (2013) to each aspect of the company to see if there was any match...

ANSWERS

Describe

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Explain

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Dialogue

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Justify

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